



FOR IMMEDIATE RELEASE

PINK ELEPHANT RANKED AMONGST CANADA'S TOP ICT COMPANIES

Burlington, ON – April 28, 2014 – Pink Elephant today announced it was named one of Canada's top 250 Information and Communication Technology companies in the 2014 edition of the Branham300.

The Branham300 is the most comprehensive listing of publicly traded and privately held technology companies, as ranked by revenues.

"We are thrilled to be part of such an elite group of companies in the Branham300 ranking," said Fatima Cabral, Pink Elephant's CEO. "As a Canadian company on a global stage, being honored at home is always very special to us."

In the past year, Pink Elephant has further expanded its status as a world leader in IT Service Management consulting and education, by gathering globally renowned industry experts for the Pink Think Tank, the first meeting of its kind, and offering an increased number of online courses to meet the needs of the increasingly time-strapped professional.

To find out more about Pink Elephant's offerings, please visit our [website](#).

About Pink Elephant

With a pioneering 30 year history, we are a global leader in ITIL[®] expert-led consulting and ITSM best-practice education. Pink Elephant also offers a vast array of products and services, such as business simulation workshops and online implementation tools, to help you meet all your IT and business goals.

For more information and to check out our full list of products and services, visit pinkelephant.com and follow Pink Elephant on Twitter: [@theitilexperts](https://twitter.com/theitilexperts)

About the Branham300

For 21 years, the Branham300 has highlighted the top Canadian and Multinational ICT companies operating in Canada, as ranked by revenues. It illustrates the depth and breadth of innovative technologies developed in Canada and is widely considered to be a leading source of intelligence on Canada's ICT industry. The Branham300 list consists of the following major categories:

- Top 250 Canadian ICT Companies
- The Next 50 Canadian ICT Companies

- Top 25 ICT Multinational Companies operating in Canada
- Top 25 Up and Comer ICT Companies (category ranked on innovation/not revenue)

The Branham300 is published annually at www.branham300.com. Keep up to date with the Branham300 and Branham Group on twitter at [@branhamgroup](https://twitter.com/branhamgroup), through Branham's [Newsletter](#), or our [RSS feed](#).

About Branham Group Inc.

Branham Group Inc. is a leading industry analyst and strategic marketing company servicing the global Information and Communication Technology (ICT) marketplace. Branham Group assists ICT Technology companies and related institutions in achieving market success through its custom consulting services (Planning, Marketing and Partnering), and through its multi-client research subscription programs (Digital Health, Green IT and Cloud). Branham also produces an annual listing of the top ICT companies in Canada (www.branham300.com) and monitors over 450 Digital Health vendors (www.branhamgroup.com/digitalhealth).

For more information regarding Branham Group, please visit www.branhamgroup.com.

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